

We challenge you to  
**#StepItUp** for kids  
born with clubfoot.

**“I AM POSSIBLE”**



## Corporate Teambuilding Challenge

In November 2023, Steps Clubfoot Care will champion a Disability Awareness campaign “I AM POSSIBLE” #StepItUp featuring a TikTok Dance Challenge by producing a catchy original locally produced song and a dance routine which will be released online on the 3rd of November 2023, the start to National Disability Rights Awareness Month in South Africa and ending on the 3rd of December, International Day of Persons with Disabilities.

The core message of the campaign during Disability Awareness Month is: Clubfoot is a treatable condition and does not need to be a disability.

A seemingly ordinary, fun TikTok dance challenge championed by Steps Clubfoot Care and the local Clubfoot Community harnessed by the support of our campaign champions and the global Dance Community will challenge and drive all South Africans and people across the globe to post their videos of the routine online (TikTok and other social channels).

The overarching aim will be to spread clubfoot awareness and to share the message that anything and everything is possible. **BREAKING BARRIERS. “I AM POSSIBLE”**

### The Teambuilding Concept and Challenge

In the spirit of giving back to the disabled community – we challenge all corporates within South Africa to book the Steps Clubfoot Care “I am possible” Dance Team Building Challenge to spread awareness and more so share the message that **anything and everything is possible. BREAKING BARRIERS. “I AM POSSIBLE” #StepItUp**

With inclusivity at the top of all corporate agendas, during the month of November 2023 and beyond we challenge all corporate’s small, medium and large within South Africa to book our dance teambuilding ice-breaker, a teambuilding workshop where your team will be taught our fun TikTok dance challenge. Once completed we will film the dance with all the participants and within 24 hours the video, with the corporate CI, will be available for the corporate to share to all staff and across their social channels in solidarity with National Disability month.

### The Teambuilding / ice breaker elements:

- Duration:** 30min
- Elements:**
- Short Edu-intro – Disability Awareness / Inclusivity / Breaking Barriers
  - The “I am possible” TikTok Dance Challenge – 5 combination dance Routine workshop.
  - The Dance Challenge music video shoot.

### **The Pros of booking the ‘I am Possible’ NPO Teambuilding and the Impact:**

1. **The Common Goal:** To help employees bond with each other and promote corporate social responsibility while also giving back to a worthy cause.
2. **The Give Back - Helping raise awareness and funds for a worthy cause:** For every teambuilding booked, the proceeds will support children born with clubfoot in South Africa and furthermore will support the ground roots dance community in South Africa.
3. **The Feel Good:** When employees come together to work on a common goal, they are more likely to feel a stronger sense of connection with each other, their organization, and their community.
4. **The Morale Boost:** In this current climate South Africans are in need of a morale boost. This challenge will undoubtedly bring the fun into the office and will promote employee interactions, engagement and bonding.
5. **The Social Impact:** By booking this teambuilding each and every corporate will give back to the disabled community in financial support, solidarity and public support and most importantly employee awareness.

### **The Teambuilding Team & Facilitators**

The teambuilding workshop / ice-breaker will be facilitated by a Steps Clubfoot Care Coordinator and the dance instruction will be facilitated by an inclusive group of regional grass root dance college graduates headed by a professional dance instructor.

### **The Cost**

Teambuilder for 20 – 50 people : R25 300 excluding VAT. *(Quotes can be provided for larger groups on request).*

Team building project manager, STEPS Coordinator, Dance Instruction Team (5 dancers), Video filming and production (1 minute music video), Sound equipment.

[Make a booking or request more info](#)



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